



I am on
BOARD
you can be too!
Valpo Parks
FOUNDATION

2023 *supporting* OPPORTUNITIES



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OUR *mission*

The Valpo Parks are reflective of the community's vibrancy and are a visible **symbol** of the quality of life in Valparaiso. The Valpo Parks Foundation, a 501(c)(3) not-for-profit organization, exists to **support** the Valpo Parks Department. The Foundation often serves as a catalyst to bring projects to fruition, capturing the spirit and character of residents working side-by-side to make our community even **stronger**.



MEET THE *rec. team*

Executive Director

John Seibert
jseibert@valpo.us

Development Director

Lisa Kusbel
lkusbel@valpo.us

Adult Program Director

Dan Lukes
dlukes@valpo.us

Youth Enrichment Director

Katie Ridinger
kriding@valpo.us

Event & Venue Coordinator

Maeve Crowley
mcrowley@valpo.us

Marketing Director

Marissa Gentry
mgentry@valpo.us

Assistant Director

Kevin Nuppau
knuppau@valpo.us

Director of Facilities

Dan McGuire
dmcguire@valpo.us

Youth Program Director

Madison Bell
mbell@valpo.us

Business Ops Manager

Beth Bowker
bbowker@valpo.us

Special Event Director

Cristina Darr
cdarr@valpo.us

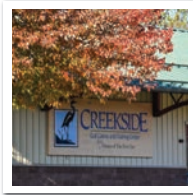
Executive Assistant

Helene Pierce
hpierce@valpo.us

PAST projects

Creekside Golf Course & Training Center

Creekside Golf Course is situated on pristine, rolling land that was acquired by the City of Valparaiso in 1992. Groundbreaking at the site took place in June 1998 as Valpo Parks officials laid out a blueprint for a 151-acre, year-round facility. On June 6, 2000, officials returned to preside over the Creekside Golf Course grand opening.



Butterfly Meadow & Caterpillar Crossing

In 2007, Butterfly Meadow & Caterpillar Crossing Park was completed. Located at Foundation Meadows Park, this unique playground is designed specifically for the Valparaiso community. The park includes slides, interactive learning station, preschool specialty area, and much more!



Central Park Plaza

With lead gifts from private donors & corporate sponsors, Phase 1 and 2 of Central Park Plaza was complete between 2011 and 2015. Phase 1, the 12,000-square-foot, \$3 million Amphitheater includes an open air-stage with lighting and sound integrated into lawn seating areas, public restrooms and splash pad. Phase 2, a 135-foot-long by 85-foot-wide pavilion designed for activities in all four seasons: ice skating, farmers' markets, festivals, concerts, exhibitions and civic gatherings. In 2016, the park was recognized as one of the nation's best public spaces by the American Planning Association.

Creekside Trails

Creekside Trails is home to five miles of multi-use trails that bend, curve and flow through nature's canopy. The beautiful property, called Creekside Park, was purchased by the City of Valparaiso in October of 1992 from the Johnson family. It remained unaltered until spring of 2019 when a group of community members approached Valpo Parks with a vision to bring mountain biking to Valparaiso.



2000

2003

2007

2014

2015

2017

2019

2020

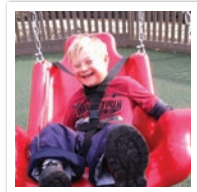


Service Memorial Veterans & Volunteers Plaza

In the Fall of 2000, the Independent Order of Odd Fellows, Chequeuk Lodge 55, approached the Valpo Parks Foundation about funding and creating a Service Memorial on park property. On Memorial Day, 2003, the Service Memorial at Veterans & Volunteers Plaza was dedicated at Foundation Meadows Park.

ValPlayso, The Next Generation

More than 600 donors raised over \$1 million in private funds to create this 18,000 square foot world-class all-inclusive playground. Even more remarkable were the 3,000 volunteers who worked countless hours to help design & build the playground which was completed in October of 2014 and sat adjacent to the previous ValPlayso, which was built in 1994.



Tower Park Renovation

Lead gifts by Valpo natives Robbie Hummel and Jeff Samardzija along with the Samardzija family, as well as Purdue standout basketball player Brian Cardinal, and Purdue Community Hoops created momentum that launched the Leaders Giving Back campaign for the Tower Park renovation. Upon its completion, the Park became a state-of-the-art basketball, pickleball, softball & baseball play area.



ValPAWraiso Dog Park

This dog park spans over 2 acres while featuring a large dog area and a separate small dog area, pavilions in each area, concrete pathways into each area and a plaza complete with PAW print bricks and archway. The second phase coming fall of 2020 will feature an irrigation system, a restroom, drinking fountains for both humans and dogs, as well as a paw wash!





WAYS *to give*



Cash Gifts



Planned Giving



Gifts in Honor,
Memory & Special
Occasions



Real Estate



In-Kind Support

Inspiring generations to connect with our Parks

The success of the Valpo Parks has been made possible by a rich history of public and private partnerships that provide park land and recreational opportunities for all ages. With your support, we continue to ensure that our community is a great place to live, work and play.

CURRENT

campaigns



LEGACY FUND

The Legacy Fund is available to benefit any of our 17 parks. Working with the Valpo Parks Department, the Valpo Park Foundation can identify a specific need to help provide the necessary resources. Building this fund is very important as it enables the Park Foundation to quickly respond to any unexpected needs or opportunities as they arise.



FRIENDS OF OGDEN GARDENS

Friends of Ogden Gardens was established to provide financial support to assist in beautifying the gardens and infrastructure surrounding. A gift to the gardens is a gift to the Valparaiso community. Your support goes towards future enhancements such as; japanese garden, pergola, waterfall and gazebo.



YOUTH SPORTS FUND

A contribution to the Youth Sports Fund can help provide proper equipment, ensure safe field conditions, train & retain experienced officials, as well as provide a foundation in which the youth of the community can learn about sportsmanship, teamwork and other life skills.



EVERGREEN SOCIETY

The EverGreen Society was established to ensure our parks are preserved and protected for years to come so that they will continue to be an integral part of our vibrant community. Including Vaparaiso Parks Foundation in your will, estate plan or by making a gift in your lifetime, you are leaving a legacy that will touch generations to come.

VALPO FOR ALL *generations*



“Valpo parks were **instrumental** in my childhood. From the crack of the bat at Tower Park, a bouncing drive down the first at Forest Park, or High School dance photos at Ogden Park. The parks have been the theater to **many generations** first hit, first putt, and first dance.”

-Bill Welter, Journeyman Distillery

CURRENT *projects*

get on **BOARD**

SUPPORT THE NEW SKATEPARK
COMING TO VALPARAISO!

Gifts of \$10,000 or more will be acknowledged with customized recognition on site. Gifts of \$1,000 to \$5,000 will be recognized on the new arched donor gateway.

Champion	\$250,000+
Premier	\$100,000
Emerald	\$50,000
Diamond	\$25,000
Platinum	\$10,000
Gold	\$5,000
Silver	\$2,500
Bronze	\$1,000

Gifts lower than \$1,000 are also greatly appreciated.

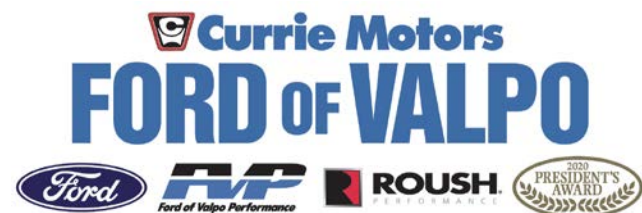




“Being a foundation partner means supporting the **backbone of the community.**

By supporting the community as a partner, we are creating a **future** for our children and our grandchildren to thrive in. Currie Motors believes in **supporting** the community that supports our business.”

- *Currie Motors
Ford of Valpo*



FOUNDATION *partnerships*



Connect with businesses and individuals with a partnership through the Parks Foundation. Partners receive recognition at all four Foundation Events, in addition to, tickets and access for key stakeholders. Allow us the opportunity to customize your experience and receive value that goes beyond your generosity.

PREMIER LEVEL \$13,000

Reserved seating at Friends & Legends/Party in the Park, logo on event banners, logo on marketing materials, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website, 1 Creekside Foursome (2 Adults & 2 Youth), 10 Party in the Park Tickets and 10 First Skate Tickets



PLATINUM LEVEL \$7,000

Logo on event banners, logo on marketing materials, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website, 1 Creekside Foursome (2 Adults & 2 Youth), 8 Party in the Park Tickets and 8 First Skate Tickets



GOLD LEVEL \$4,000

Logo on event banners, logo on marketing materials, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website, 1 Creekside Foursome (2 Adults & 2 Youth), 6 Party in the Park Tickets and 6 First Skate Tickets



SILVER LEVEL \$2,000

Name on event banners, name on marketing materials, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website, 1 Creekside Foursome (2 Adults & 2 Youth), 4 Party in the Park Tickets and 4 First Skate Tickets



EVENT *sponsorships*

Interested in a specific event?
The Parks Foundation hosts
four events each year that
provide opportunities to align
your business with attendees.
Each event has a unique offering
and audience that can make for
a great marketing and business
development platform for any large
or small organization. The best part
about a sponsorship with any of these
events, you'll have fun and meet some
really special people.



party

IN THE PARK

Friday, June 9, 2023

Join the Valpo Parks Foundation at Party in the Park!
 Each year a new theme and destination is selected.
 We hope you join us in 2023!



LEGACY SPONSOR
\$7,500

Exclusive & presenting sponsor, reserved seating, logo on event banner, logo on marketing materials, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website and 10 event tickets

PLATINUM SPONSOR
\$5,000

Reserved seating, logo on event banner, logo on marketing materials, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website and 8 event tickets

GOLD SPONSOR
\$2,500

Logo on event banner, logo on marketing materials, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website and 6 event tickets

SILVER SPONSOR
\$1,000

Name on event banner, name listed on marketing materials, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website and 4 event tickets

BRONZE SPONSOR
\$500

Name on event banner, name listed on marketing materials, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website and 2 event tickets

LEGACY SPONSOR
\$5,000

*Exclusive & presenting sponsor,
1 Creekside Foursome (2 Adults & 2 Youth), logo on event banner, logo on marketing materials and listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website*

GOLD SPONSOR
\$2,500

1 Creekside Foursome (2 Adults & 2 Youth), logo on event banner, logo on marketing materials and listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website

SILVER SPONSOR
\$1,000

1 Creekside Foursome (2 Adults & 2 Youth), logo on event banner, logo on marketing materials and listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website

HOLE SPONSOR
\$250

18" x 24" Stake sign with logo placed at a hole on the course



Thursday, July 20, 2023

creekside
CLASSIC

This one of a kind outing at Creekside Golf Course gives kids an opportunity to play in a real shotgun start, best ball outing! Its a fun filled day of golf that includes a Classic t-shirt, tasty box lunch, awards, and swag for participants.

FRIENDS & legends

Thursday, October 5, 2023

Valpo Parks Foundation hosts its annual “Celebrating Friends & Legends” reception to honor those who lend support and volunteer to aid in the mission of the foundation.



LEGACY SPONSOR \$5,000

Exclusive & presenting sponsor, logo on event banner, logo on marketing materials, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website and reserved table at the event

SILVER SPONSOR \$1,000

Logo on event banner, logo on marketing materials and listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website

BRONZE SPONSOR \$500

Name on event banner, name on marketing materials and listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website



**LEGACY SPONSOR
\$5,000**

Exclusive & presenting sponsor, company logo on marketing materials, company logo on dasher board for the event, company logo listed on onsite recognition, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website, 10 event tickets

**SILVER SPONSOR
\$1,000**

Company logo on marketing materials, company logo listed on onsite recognition, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website and 4 event tickets

**BRONZE SPONSOR
\$500**

Company name on marketing materials, company name listed on onsite recognition, listing in Valpo Parks Foundation annual report and Valpo Parks Foundation website and 2 event tickets



FIRST skate

Saturday, November 11, 2023

Join the Valpo Parks Foundation and the Valpo Parks Department for this exclusive, family friendly, First Skate Fundraiser!



“All of the Valpo Parks Foundation events are something I look forward to, but the Creekside Classic is very special to my entire family. This unique golf outing allows me to enjoy a day on the golf course with my family while supporting Valpo Parks and the Valpo Parks Foundation.”

- *Frank Kuzbel*
AM Stabilizers





TAKE THE *next step*

Become a sponsor! Valpo Parks has a variety of customizable partnership and sponsorship opportunities that can help you and your business **connect with the community.**

Contact Lisa Kusbel

 lkusbel@valpo.us

 (219) 614-7277